

CONTINUOUS PROCESS IMPROVEMENT WORKSHOP

March 27th (Saturday), 2010, 11:00 AM to 3:30 PM
Odyssey Restaurant
15600 Odyssey Dr., Granada Hills, CA 91344

The Systems and Operations Management (SOM) Department at California State University, Northridge is pleased to announce a half-day continuous process improvement workshop. Co-sponsors are the San Fernando Valley Chapters of APICS and ASQ, CSUN-ASQ/APICS Student Branch, and the Southern California Chapter of INFORMS. This workshop focuses on solutions from the three major improvement methodologies of Lean, Theory of Constraints, and Six-Sigma in an integrated approach. It also covers global supply chain management topic. The following is a brief description of the workshop programs.

WORKSHOP PROGRAM

11:00 to 11:30: Check-in and Registration	
11:30 to 12:30: First Session (Scott F. Jensen & K. Barton Penrod)	Topic: Systems Management & Continuous Improvement
12:30 to 1:15: Buffet Lunch	
1:15 to 2:15: Second Session (Dr. Nicole DeHoratius)	Topic: Lean Global Supply Chain Execution
2:30 to 3:30: Third Session (Larry Leach)	Topic: Lean Project Management
3:30 to 3:40: Program Wrap-Up and Closing Remarks	

Detailed Session Information:

11:30 – 12:30 *Systems Management & Continuous Improvement*

Many organizations struggle with their continuous improvement efforts. In spite of the widespread implementation of Lean and Six Sigma principles, poor results can persist. An integration of three methods, TOC, Lean, and Six Sigma, can generate 5 to 10 times better performance than Lean or Six Sigma alone. This session will explain some of the reasons why, and how using these three synergistic methods together can transform your system into a competitive weapon.

Co-Speaker: Scott Jensen, the author of several articles on Continuous Improvement methods, is recognized as one of Utah's foremost experts and implementers of the TOC body of knowledge and one of the nation's chief promoters. In a teaching and consulting role at Weber State University and Control Point Technologies where he serves as a president, Scott's areas of specialty include constraints management and lean manufacturing.

Co-Speaker: K. Barton Penrod is frequently invited as a guest speaker to organizations wanting to know more about TOC. Following the release of the Japanese translation of "The Goal", Bart was invited to Japan where he lectured extensively at Toyota, Hitachi, Panasonic, Nippon Steel, and others. Bart now spends the majority of his time, applying the techniques he has helped develop to his personal enterprises.

1:15 – 2:15 *Lean Global Supply Chain Execution*

Two opposing forces exist in lean global supply chain management. An increasingly global playing field has resulted in more opportunities for growth. However, important differences across countries persist and challenge the ability of firms to operate supply chains across national borders. The speaker will discuss the complex operating environments that exist in several developing markets and offer strategies to overcome the challenges companies face when attempting to execute within this context.

Speaker: Dr. Nicole DeHoratius teaches undergraduate, MBA, and executive level courses on operations and supply chain management. Her research focuses on the effective management of retail supply chains and the link between retail performance and operational execution. She has published articles in leading journals such as California Management Review, Harvard Business Review, Management Science, and M&SOM. She earned her D.B.A. in technology and operations management at Harvard Business School and an A.B. (magna cum laude) in History and Science at Harvard University.

2:30 – 3:30 *Lean Project Management*

Pressure continues to build to perform projects better, faster and cheaper. Yet many projects continue to fail to meet the triple constraints of scope, budget and schedule. Lean Project Management (LPM) builds on the success of Critical Chain Project Management (CCPM) to continue to create project success in all types of project environments. Learn how others are achieving 100% project success, while frequently completing projects in one-half the time or less and greatly increasing the quality of work life for project team members.

Speaker: Larry Leach is the president of Advanced Projects, Inc. (AP). He also worked at the Vice President level in several Fortune 500 companies. He works at improving project delivery success in government and industry, deploying Lean Project Management (LPM). He has published many papers on related topics, most recently a PM Journal. Larry is certified as a Project Management Professional (PMP) by the Project Management Institute (PMI).

REGISTRATION

Registration Fees only \$25 (Students: \$15, CSUN ASQ/ APICS Student Members: \$10)

To register or to obtain more information, contact Dr. Richard Gunther, Professor, SOM Department, before noon on Monday, March 22nd, 2010

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